

	Get the most out of your Dubai Duty Free American Express® Card	Average Usage Assumption	Your Bill Value (AED)	Your Discount (AED)	Your Discount in 12 months (AED)
<b>Dining Benefits</b>	Your Card helps you savor all the flavors of the city. From romantic dinners for two to a family-style feast for you and your friends at select restaurants like The Irish Village, The Aviation Club, Century Village and many more.	An average spend of AED 150 for a dinner each month. A discount of 10% on each bill.	150	15	180
<b>Refreshment Benefits</b>	Whether you want to meet up with pals for after-work drinks or jump-start the weekend at your favorite club, the Card has you covered with fabulous discounts on your favorite refreshments to keep the party going strong all the way to the last call. Enjoy special discounts at The Irish Village, The Aviation Club, Century Village, Le Meridien and many more.	An average spend of AED 100 per outing per month. A discount of 10% on each bill.	100	10	120
<b>Shopping Benefits</b>	Shopping has never been so much fun... Your Dubai Duty Free American Express Card gives you fabulous discounts of up to 25% on everything between everyday shopping and special indulgences in Dubai such as Golf Shop Direct, The Irish Village Craft Shop, Jashanmal, Bin Hendi Group, Espace Omega and Guess Boutique.	An average of three purchases in a year worth AED 200 each @ a discount of 15%.	600	90	270
<b>Travel Benefits</b>	Your Card allows you a 10% immediate discount on everything you purchase from the Dubai Duty Free (except gold, electronics and public shops).	An average of two purchases per year @ AED 250 each.	500	50	50
	Relax at the Dubai Airport Business Class Lounge and get a special discount of up to 60% per lounge visit.	An average of one lounge visit per year @ AED 80 per visit.	80	50	50
	Enjoy a fabulous discount on all your air travel - all year round!	A 15% discount on an average travel package of AED 5,000.	5,000	750	750
<b>Entertainment Benefits</b>	No matter what entertainment means to you, the Dubai Duty Free American Express Card can get you in on the action. Spend a minimum of AED 3,800 or a maximum of AED 13,600 at the Le Mirage Club for a yearly membership and get a 20% discount.	Once every year (calculation based on minimum club membership fee).	3,800	760	760
	The Dubai Duty Free American Express Card helps you get the most out of the city you love... Spend a minimum of AED 7,000 or a maximum of AED 11,000 at The Aviation Club for a yearly membership and get a 20% discount.	Once every year (calculation based on minimum club membership fee).	7,000	1,400	1,400
	Get into the centre of the action at the Dubai Tennis Championships and enjoy a 20% discount on tickets when you pay with your Card.	Once every year for 1 person	500	100	100
	Save on your way to becoming a millionaire! Your Card gives you a 10% discount on the purchase of the Millennium Millionaire ticket.	Once every year	1,000	100	100
	10% discount all year round on your purchases of the Finest Surprise tickets.	Once every year	500	50	50
<b>Assistance</b>	Almost everything you buy using your Card is automatically insured against theft or accidental damage with Retail Protection Insurance.	Up to a maximum value of AED 1,500 per purchase.	1,500	1,500	1,500
	Free Emergency Card replacement - anywhere in the world. A unique American Express promise!	Free with your Card, whereas other card issuers charge upwards of AED 100 per card replacement.	0	100	100
	Global Emergency Assistance on your Card - a unique feature exclusively for American Express Cardmembers (Conditions apply).	Free with your Card, costs AED 900 to purchase.	0	900	900
<b>And more...</b>	You could be the next Millionaire or you could drive away with a luxury car... you get FREE chances to win one of 4 Millennium Millionaire and one of 6 Finest Surprise tickets every month. It's easy - all you have to do is spend on your Card.	Assuming average spend of AED 2,000 per month.	Yearly chances to win one of 4 FREE tickets to be the next Millionaire: 24 Yearly chances to win one of 6 FREE tickets to drive away in a luxury car: 48		
<b>Total</b>			20,730		6,330